



**For more information  
on sponsorship or  
contributions**

Please contact:

**Bennie Harris**

Senior Vice President,  
Office of Institutional Advancement &  
Marketing and Communications  
bharris@msm.edu or  
404-752-1955

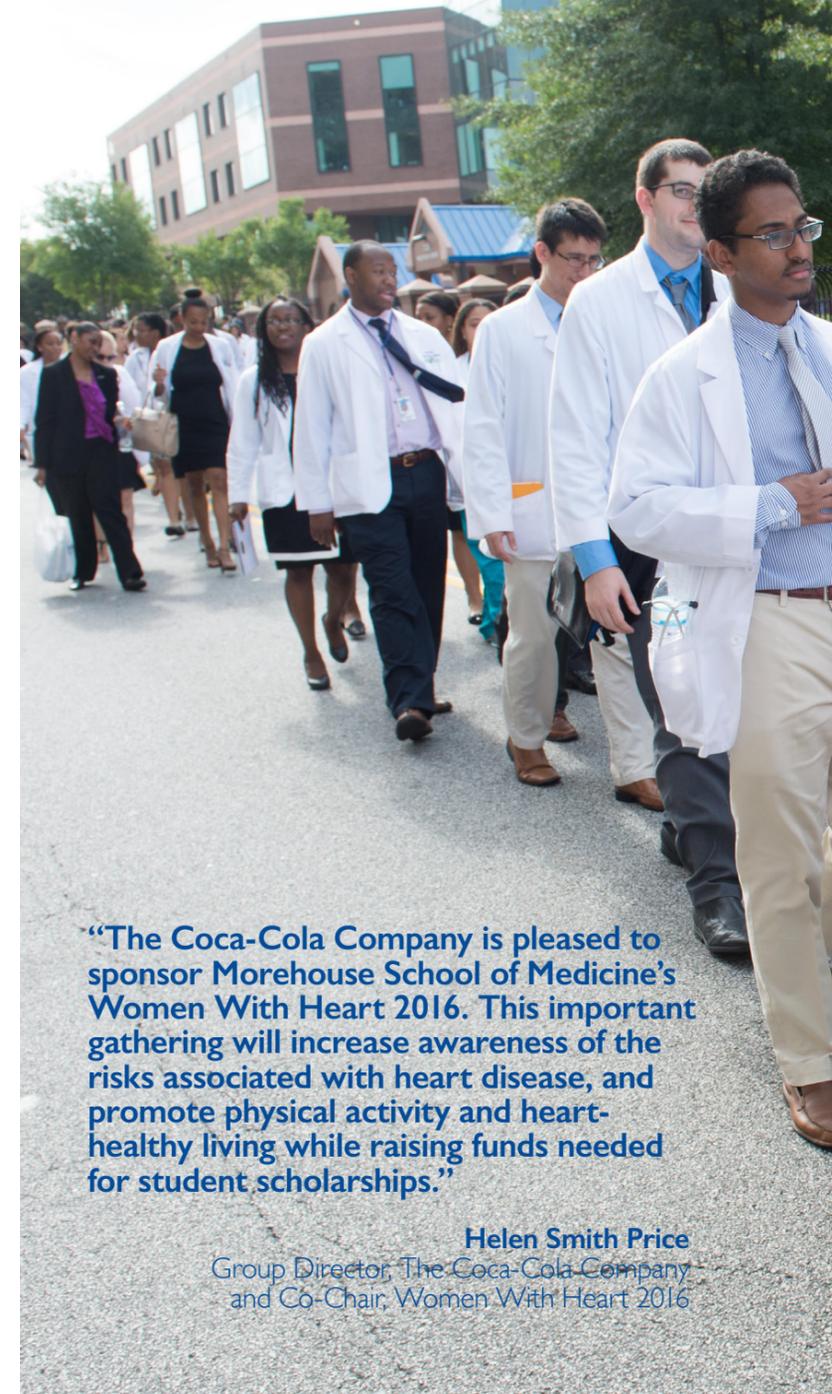
**Willie Clemons**

Director of External Affairs  
wclemons@msm.edu or  
404-401-5293

Morehouse School of Medicine  
720 Westview Drive SW  
Atlanta, Georgia 30310  
www.msm.edu



# 2016 Partnership Opportunities



“The Coca-Cola Company is pleased to sponsor Morehouse School of Medicine’s Women With Heart 2016. This important gathering will increase awareness of the risks associated with heart disease, and promote physical activity and heart-healthy living while raising funds needed for student scholarships.”

**Helen Smith Price**  
Group Director, The Coca-Cola Company  
and Co-Chair, Women With Heart 2016

**96%**  
graduation  
rate\*  
\*Average graduation rate  
from class of 2004-present

Total Funds Awarded to Students in 2014-2015:

**\$2,965,273**

Total Number  
of Scholarships  
Awarded in  
2014-2015

**253**



Funds raised help to support medical student scholarship

## February 2-5 Women's Healthy Heart Week

Women's Healthy Heart Week was established by Women With Heart (WWH), a volunteer support organization of Morehouse School of Medicine dedicated to raising student scholarship funds, promoting healthy lifestyles, and increasing community awareness about heart health and cardiovascular disease. Established in 2009 by former First Lady Eilene Maupin, WWH helps to advance the mission of MSM to improve the health and well-being of individuals and communities with an emphasis on underserved populations throughout Greater Atlanta and the state of Georgia. \$154,800 was awarded to 26 students from the 2015 Women With Heart event.

"Morehouse School of Medicine (MSM) is committed to discovering the cause and cure of health inequities such as heart disease. It excels in training primary care physicians to not only understand the biological determinants of illness and health, but also the social factors, and this will make a difference in the health of our community. Through Women With Heart 2016, we will strive to increase community awareness about heart health and cardiovascular diseases, particularly in underserved communities. I am pleased to join a dedicated group of women who support MSM in this important mission."

**Teresa Cummings**  
Chair, Women With Heart 2016

- Heart disease is the No. 1 killer of women, taking more lives than all forms of cancer combined.
- Cardiovascular diseases kill nearly 50,000 African-American women annually.
- Of African-American women ages 20 and older, 49% have heart diseases.
- Heart disease is the leading cause of death for men in the United States, killing 307,225 men in 2009—that's 1 in every 4 male deaths.
- About 7.9% of black men have coronary heart disease.
- Between 70% and 89% of sudden cardiac events occur in men.

# The Power of Partnership

LEADING THE CREATION AND  
ADVANCEMENT OF HEALTH EQUITY

Morehouse School of Medicine (MSM) is a private institution with a vision of "leading the creation and advancement of health equity" and a mission to increase the diversity of the health professional and scientific workforce to address primary health care needs through programs in education, research, and service. Our students are highly qualified, yet many need assistance to meet the financial costs of a medical education. A most pressing need of need-based scholarships remains at MSM.

We invite you to become a 2016 MSM Event Sponsor, helping to ensure financial support for our future health care professionals and scientists.

	<b>Diamond</b> \$50,000	<b>Platinum</b> \$35,000	<b>Gold</b> \$25,000	<b>Silver</b> \$10,000	<b>Bronze</b> \$5,000
LOGOS/ WEBSITE	Priority Logo Placement/ MSM Website link	Priority Logo Placement/MSM Website link	Logo Placement/ MSM Website link	Logo Placement/ MSM Website link	Logo Placement/ MSM Website link
RECOGNITION	Premier recognition as a leading partner on event signage, press releases, invitations and programs	Recognition on event signage, press releases, invitations and programs	Recognition on event signage, press releases, invitations and programs	Recognition on event signage, invitations and programs	Recognition on event signage, invitations and programs
EVENT BANNER PLACEMENT	Special acknowledgement and optimal position of banner stands at all events	Special acknowledgement and optimal position of banner stands at all events	----	----	----
HUGH M. GLOSTER SOCIETY	Recognized at the leader level; including all benefits associated	Recognized at the leadership level; including all benefits associated	Recognized at the leadership level; including all benefits associated	Membership with all benefits associated	Membership with all benefits associated
EVENT ATTENDANCE	(2) Reserved tables with priority seating at WWH Luncheon & Breakfast and (8) VIP seats at Hugh M. Gloster Society Celebration	(1) Reserved table with priority seating at WWH Luncheon & Breakfast and (4) VIP seats at Hugh M. Gloster Society Celebration	(1) Reserved table with priority seating at (1) event of choice WWH Luncheon or Breakfast and (4) VIP seats at Hugh M. Gloster Society Celebration	(6) priority seats at WWH Luncheon or Breakfast and (4) VIP seats at Hugh M. Gloster Society Celebration	(4) priority seats at WWH Luncheon or Breakfast and (2) VIP seats at Hugh M. Gloster Society Celebration
HONORARY HOST	Honorary Host with opportunity for company executive to present greetings at event	----	----	----	----



## April 21 Hugh M. Gloster Society Celebration

The Hugh M. Gloster Society Celebration honors the commitment, community support and engagement of our donors and highlights MSM's students, faculty, and research impacting the State of Georgia and our nation.

The Louis C. Brown Vanguard Award, named for the late Louis C. Brown, M.D., a prominent African-American internist in Atlanta and one of MSM's esteemed founders is presented annually to an individual or organization whose pioneering spirit and demonstrated leadership have impacted issues of health disparities in our community.

### Past Vanguard Award Recipients

**2009** A.D. "Pete" Correll, chairman, Grady Memorial Hospital Corporation, and retired chairman of Georgia Pacific Corporation; Michael B. Russell, member of the Board, Grady Memorial Hospital Corporation; and CEO, H.J. Russell & Company

**2010** Regina M. Benjamin '89, M.D., 18th U.S. Surgeon General

**2011** M. Delmar Edwards M.D. (Posthumously); Donna Highland, CEO and President, on behalf of Children's Healthcare of Atlanta; Douglas C. Pullen, former judge, Superior Chattahoochee Judicial Court

**2012** Atlanta Veteran's Administration Medical Center

2013 Clinton Ellsworth Warner, M.D. (Posthumously)

**2014** David Satcher, M.D., Ph.D., Director, Satcher Health Leadership Institute (SHLI) Morehouse School of Medicine, 16th U. S. Surgeon and U. S. Assistant Secretary for Health, Director of the Center for Disease Control and Prevention

**2015** Louis W. Sullivan, M.D., Former Secretary, U.S. Department of Health & Human Services; Founding President and Dean, President Emeritus, Morehouse School of Medicine

"In 2007, Morehouse School of Medicine (MSM) launched the Hugh M. Gloster Society, named in honor of one of MSM's esteemed founders and late president of Morehouse College. The Hugh Gloster Society Donor Celebration has been one of our most ideal events to celebrate our 40th anniversary. We want to thank all of our alumni and friends for their tremendous support through the years and share with them our new vision for leading the creation and advancement of health equity."

**Dr. Valerie Montgomery Rice**  
President and Dean, Morehouse School of Medicine